

## University of Pretoria Yearbook 2020

## Strategic communication management 811 (KOB 811)

| Qualification          | Postgraduate  |
|------------------------|---|
| Faculty                | Faculty of Economic and Management Sciences           |
| Module credits         | 25.00   |
| Programmes             | MPhil Strategic Communication Management (Coursework) |
| Prerequisites          | No prerequisites.                                     |
| Contact time           | Block: 5 per semester, 2 days per week                |
| Language of tuition    | Module is presented in English                        |
| Department             | Business Management                                   |
| Period of presentation | Semester 1 or Semester 2                              |

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